

FOUNDATIONS

Wyoming Library

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Hone your fundraising skills with online toolkits and resources

Not feeling confident about fundraising? Or just wanting to take your skills to the next level? There are many online resources and toolkits to help. You may want to look at these three:

- **American Library Association Frontline Fundraising Toolkit**
www.ala.org/advocacy/advleg/frontlinefundraising
“The guide covers the basics of annual funds, memorials and tributes, online giving and planned giving. It will also teach you how to deepen relationships with your donors and move your donors from being one-time givers to long-term library supporters.”
- **Joyaux Associates Free Download Library**
www.simonejoyaux.com/learning-center/free-download-library/
Simone Joyaux is a nonprofit consultant. The free download library on the site has “Lots of great tips for staff and board on fund development, boards, planning, and more.”
- **Association of Connecticut Library Boards Public Library Trustee Handbook, Chapter 9**
www.aclb.org/wp-content/HB/CH9.pdf
Although written for library board trustees, this chapter of the handbook offers valuable advice for developing a strategic approach to fundraising and includes resources to assist with fundraising.

“Your Board and Fundraising” webinar Sept. 30 from noon-1

Most Wyoming library foundations do not have a paid employee who will take on the actual tasks of raising money. Even for those who do, fundraising asks from volunteer board members carry more weight than from a paid employee. On Sept. 30 from 12-1 p.m., GrantSpace is offering its free “Your Board and Fundraising” webinar that will discuss the role of your board, why board members may be reluctant to fundraise and how to overcome these concerns, ways the board can participate in fundraising activities, and tips for strengthening your fundraising board. Sign up at <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/Your-Board-and-Fundraising-2013-09-30-Webinar>.

This **Wyoming Library Foundations** newsletter is sent to the Wyoming county library directors for distribution to their library foundation and library board members. Individuals interested in viewing this can bookmark will.state.wy.us/slpub/foundations. Comments on the content of this publication or contributions to share with other library foundation board members can be sent to Jamie Markus at jamie.markus@wyo.gov or Susan Mark at susan.mark@wyo.gov. *Please note: Inclusion of links to fundraising websites does not imply endorsement of their products or services.*